

THE CHRONICLE OF PHILANTHROPY

Directory of Services

Here's how it works

Two advertising styles appear in the Directory of Services: basic listings and boxed ads.

A basic listing includes your company's name in boldface caps, street address, city, state, ZIP code, and phone and fax numbers. The listings are placed under one of the categories below. You may also add up to three lines for a brief description about your company, at a modest additional cost. A fourth additional line can be purchased for Web and e-mail addresses. The Directory of Services is available on The Chronicle of Philanthropy's Web site at Philanthropy.com/dos. All listings with Web and e-mail addresses have hypertext links.

Boxed ads will attract extra attention since they can feature your company's logo and artwork. Ads may be submitted as camera-ready PDF files, or The Chronicle can typeset your ad at no additional charge.

All advertising orders must be reserved in writing and prepaid.

2009 Rates

Basic listings:

One-year listing (24 issues).....	\$865
Each additional line	190
 Six-month listing (12 issues).....	 \$590
Each additional line.....	140

Boxed ads:

	One year (24 issues)	Six months (12 issues)
One inch	\$2,955	\$1,690
Two inches	5,320	2,930
Three inches	7,475	4,195

Directory of Services ads are not eligible for agency discounts.

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| <ul style="list-style-type: none"> ■ Accounting ■ Annual Giving ■ Auctions ■ Awards & Incentives ■ Board & Staff Training ■ Charitable State Registration ■ Client-Management Systems ■ Communication Training ■ Computer Hardware ■ Computer Services: <ul style="list-style-type: none"> Consultants Database management ■ Computer Software: <ul style="list-style-type: none"> Event management Fund accounting Fund raising Grant giving Membership Prospect research Trust accounting Trust management Volunteer management ■ Conference Facilities ■ Corporate Philanthropy ■ Creative Services ■ Data Mining | <ul style="list-style-type: none"> ■ Direct-Marketing Services: <ul style="list-style-type: none"> Direct-mail fund raising ■ Donor Recognition ■ Donor Research & Prospect Identification ■ Education & Training ■ Employment Services ■ Executive Search ■ Financial Services: <ul style="list-style-type: none"> Accounting & taxes Charitable giving & investment management Electronic funds transfer ■ Foundation Management ■ Foundations ■ Fund Raising: <ul style="list-style-type: none"> E-commerce Telemarketing ■ Fund-Raising Consultants: <ul style="list-style-type: none"> Annual campaigns Capital campaigns Cause-related marketing Direct mail Full service Information technology Membership Telemarketing | <ul style="list-style-type: none"> ■ Fund-Raising Opportunities ■ Grant-Writing Consultants ■ Information Management ■ Insurance ■ International ■ Internet Services ■ Investment Management ■ Legal Publications ■ Legal Services ■ List Brokerage & Management ■ Marketing & Communication ■ Online Fundraising ■ Online Publications ■ Planned Giving <ul style="list-style-type: none"> Computer software Consultants Publications ■ Program Evaluation ■ Proposal Writing ■ Strategic-Planning Consultants ■ Video Services ■ Web Development |
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Note: The addition of other categories will be considered upon request.