

Online Packages Rate Card



THE CHRONICLE
OF PHILANTHROPY

All ads include a 30-day online job ad, with complimentary job categories for better search results.

Online Packages

<p>Basic job posting \$275</p>

<p>Job posting plus \$428</p>
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High-Volume Packages

<p>3-post package \$700*</p>

Multiple job-postings package		
Ads	5x	10x
Price	\$1,105	\$2,080
Price per ad	\$221	\$208

<p>Unlimited posting package \$2,500</p>

Online Enhancements

Newsletter Ad Philanthropy Today	
Frequency	Daily
Price	\$125
Job ad appearance	1 day

<p>Top job \$150</p>

<p>Sponsored job \$75</p>

<p>Distribution Networks** \$199 per Network (Nonprofit Network)</p>

*No agency commission, price is net.
**Discount in price has been included.
15% offer does not apply.
Note: Web packages must be prepaid and are not refundable

EasyPost

Automate Your Job Postings.

The Chronicle can integrate with your job posting platform.



INSTANTLY POST, MANAGE, AND TRACK YOUR JOB ADS.

Careers.Philanthropy.com

Online Only Job Postings



Place your job ads in front of *The Chronicle's* audience through digital channels to increase your engagement with readers who consume our online content, including hundreds of templates, tools, case studies, and other valuable resources.

	Web Ad	Job Posting Plus
Online Job Posting for 30 days on Philanthropy.com/jobs	✓	✓
Top Job placement for 7 days on the home page and section fronts of Philanthropy.com		✓
Sponsored job listing for 30 days highlighted at the top of the job search results page		✓
Job metrics on your “Manage My Ads” dashboard	✓	✓
Anytime access to your job posting with review/editing tools	✓	✓
Secure and convenient credit card payment	✓	✓

Top Job

TOP JOBS

- Institutional Giving Offices, Autism and V/DD Industry
Borch Family Services
- Senior Director of Development- Western Region
CARE USA
- Principal Gifts Officer
College of the Holy Cross
- Director, Children's Services & Community-Based Programming, South Africa
Even Ground
- Director of Corporate and Foundation Relations
College of the Holy Cross

Search All Jobs

Sponsored Job

SPONSORED JOB

Principal Gifts Officer

- Massachusetts, United States
- \$150,000.00 - \$165,000.00
- College of the Holy Cross

Aspen Leadership Group is proud to partner with the College of the Holy Cross in the search for a Principal Gifts Officer. Reporting to the...

View details

SPONSORED JOB

Director of Corporate and Foundation Relations

Premium Packages and Enhancements

Hiring a first-class workforce doesn't happen overnight. As a valuable partner, *The Chronicle of Philanthropy* can help you meet your long-term recruitment goals. With our online packages, you'll gain additional advertising options and visibility at a discounted rate. For all print inquiries, please contact us at: jobs@philanthropy.com.



THE CHRONICLE
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Online Enhancements

Get the most out of your job ads with *The Chronicle of Philanthropy*. When you place an ad, you'll be able to take advantage of our online enhancement option for more visibility and better results.



Nonprofit Network

Expand your reach and exposure through our carefully selected network of partner sites, targeting professionals in the industry your organization serves.



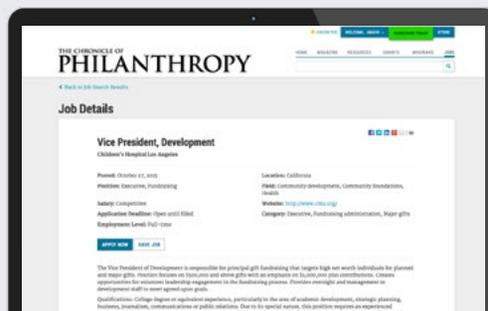
Newsletters

Showcase your job posting, and be seen by more than 120,000 opt-in subscribers* to *Philanthropy Today*, *The Chronicle of Philanthropy's* daily newsletter. With such an active, engaged, and essential audience, your job ad will get noticed.

*Source: January 2024, Internal data

3-Ad Web Package

Buy three 30-day job ads and save money. Use your online job postings anytime within 12 months.

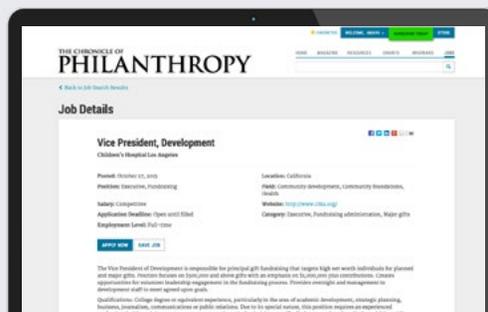


x 3

Job posting on [Philanthropy.com/jobs](https://philanthropy.com/jobs)

Multiple Job-Postings Package

Create your own package of job postings, starting at 10 ads (at a discount).



x 10

Job posting on [Philanthropy.com/jobs](https://philanthropy.com/jobs)

2024 Publishing Calendar



January
The Growth of Mission Investing – and What’s Getting in the Way
Job Ad Deadline: Friday, December 14
Bonus Distribution: N/A

February
Philanthropy 50: America’s Most Generous Donors
Job Ad Deadline: Friday, February 6
Bonus Distribution: Direct Marketing Association, Washington Nonprofit Conference; Peer2Peer Professional Forum Annual Conference

March
A.I. Reaches the Development Office
Job Ad Deadline: Friday, February 22
Bonus Distribution: The Association of Corporate Contributions Professionals, Annual Conference; Nonprofit Technology Network (NTEN), Nonprofit Technology Conference 2019; Association of Fundraising Professionals, International Fundraising Conference 2019

April
The United States of Capital Campaigns
Job Ad Deadline: March 22
Bonus Distribution: Nonprofit HR, Nonprofit Talent & Culture Summit; Council on Foundations, 2019 National Conference

May
Giving Days Grow Up
Job Ad Deadline: Friday, April 19
Bonus Distribution: Association of Donor Relations Professionals, 15th Annual Conference on Philanthropy; Engage for Good 2019; Council for Advancement and Support of Education, Annual Conference for Corporate & Foundations Relations Officers; National Capital Gift Planning Council, Planned Giving Days 2019

June
Giving Pledge Report Card
Job Ad Deadline: Friday, May 24
Bonus Distribution: CLASSY Collaborative; MCON 2018; Association of Fundraising Professionals New York Chapter, Fundraising Day in New York

July
What Diversity in Leadership Means
Job Ad Deadline: Friday, June 21
Bonus Distribution: Council for Advancement and Support of Education, Summit for Advancement Leaders; American Marketing Association, 2019 Nonprofit Marketing Conference; AFP D.C. Chapter & DMA of Washington, Bridge to Integrated Marketing & Fundraising Conference; Association of Professional Researchers for Advancement, Prospect Development 2019; APRA’s Annual Conference

August
Why Fundraisers Leave
Job Ad Deadline, Friday, July 26
Bonus Distribution: Direct Marketing Association, Chicago Nonprofit Conference

September
Mavericks
Job ad deadline: Friday, August 23
Bonus Distribution: AFP Chicago Chapter Development Day Chicago

October
How Nonprofits Could Do Better By Their Workers
Job Ad Deadline: Friday, September 20
Bonus Distribution: National Association of Charitable Gift Planners, National Conference on Philanthropic Planning 2019; Council for Advancement and Support of Education, Conference for Community College Advancement 2019

November
America’s Favorite Charities
Job Ad Deadline: Friday, October 25
Bonus Distribution: Grant Professionals Association, Annual National Conference; AFP D.C. Metro Chapter, National Capital Philanthropy Day; Independent Sector, Annual Conference

December
How America’s Wealthy Give
Job Ad Deadline: Friday, November 22
Bonus Distribution: N/A

* Topics may change based on editorial direction.